



**The One Percent Coalition  
Honorary Chairmen:**

**The Honorable Bob Dole**

**The Honorable Bob Kerrey**

**ONE PERCENT COALITION ENTERS WORLD OF 'MYSPACE';  
Coalition Attempts to Reach Out to Young Professionals with  
Disabilities in its Effort to Enact S.1570**

**For Immediate Release**

WASHINGTON, DC (April 3, 2007) –The ONE PERCENT COALITION announced today that it has launched its 'MySpace' page in an effort to reach out to young professionals with disabilities. The page can be viewed at <http://www.myspace.com/onepercentcoalition>.

MySpace is an online community that lets you meet your friends' friends. MySpace's popularity among younger generations has been noted in many news reports. It has increasingly been used by political candidates trying to market their campaigns to young professionals.

"If presidential candidates can have pages on MySpace.com, then so should the ONE PERCENT COALITION," stated John D. Kemp, President of the ONE PERCENT COALITION. "Our legislation once enacted would create meaningful employment opportunities for America's youth with disabilities. Our marketing on MySpace.com is designed to reach out to this potential workforce."

The ONE PERCENT COALITION's MySpace page includes information about S.1570, the Employer Work Incentive Act Individuals with Severe Disabilities. This bi-partisan legislation, co-sponsored by U.S. Senator Pat Roberts (R-KS) and U.S. Senator Edward Kennedy (D-MA), will require federal agencies to establish a procurement advantage for its contractors or subcontractors that employ significant numbers of people with severe disabilities.

The ONE PERCENT COALITION is committed to the achievable goal of helping at least one percent (94,000) of severely disabled Americans find competitive employment. Individuals with physical or mental impairments that limit one or more functional capabilities with respect to work are extremely disadvantaged in the world of competitive employment. With this understanding, the ONE PERCENT COALITION believes that government, business and the disability community can work together to achieve the modest, yet realistic, goal of improving their employment rate by at least one percent.

For more information about the ONE PERCENT COALITION, please contact John D. Kemp at (202) 466-6550 or [John.Kemp@ppsv.com](mailto:John.Kemp@ppsv.com), or Brandon M. Macsata at (305) 519-4256 or [brandon@macsata.org](mailto:brandon@macsata.org).

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